



**FAAC**

# Corporate Sponsorship Opportunities

*Help us support the Luminis Health Anne Arundel Medical Center  
Geaton and JoAnn DeCesaris Cancer Institute*

**SATURDAY, NOVEMBER 4, 2023**



[www.fishforacure.org](http://www.fishforacure.org)

2000 Medical Parkway, Belcher Pavilion, Suite 604, Annapolis, Maryland 21401

# LETTER FROM THE FISH FOR A CURE CREW



Dear Friends of F4AC,

The Fish For A Cure (F4AC) Tournament, Paul C. Dettor Captain's Challenge, and Shore Party has raised more than \$4.5 million over the past 16 years to support the Cancer Survivorship program at Luminis Health Anne Arundel Medical Center's Geaton and JoAnn DeCesaris Cancer Institute.

LHAAMC programs that are donor funded provide social, emotional, fiscal, and psychological support for patients and families as they navigate treatment and recovery from illness. Through F4AC, the ripple effect of our Cancer Survivorship Program impacts more than 2,000 patients and their families each year. Without continued support from the community through this incredible event, these critical areas of care are more at risk.

Your generosity as a philanthropic partner of F4AC is vitally needed if we are to continue to make these very important patient and family-centered care programs and services available to our friends, loved ones, and neighbors who need it most. Every dollar raised through F4AC helps thousands of cancer patients in our community with services and programs including:

- **Nurse Navigation** - Nurses guide patients and their families through their cancer journey by communicating with primary care doctors and specialists and by interpreting complex care plans so that patients can make careful and informed decisions.
- **Nutrition Counseling** - Dieticians and nutritionists educate patients about dietary requirements, meal plan design, alternative food choices, and supplements.
- **Psychosocial Well-being** - Oncology social workers help patients cope with the challenges that come with a cancer diagnosis. They provide supportive counseling, financial assistance information, and referrals to helpful community resources.
- **Oncology Rehabilitation Services** - This program includes physical therapists, occupational therapists, and speech language pathologists, all of whom focus on improving quality of life for cancer survivors.

With your help, these patients don't just survive – they thrive! We are humbled by the support of local businesses like yours during these unprecedented times, and we know that our success is not possible without our sponsors. We hope you will consider forging a mutually strategic partnership with us, one that will position your organization as a leading community partner in the support of cancer care and survivorship at LHAAMC in times of greatest need. Please join us as a sponsor of our 17th Annual F4AC Tournament.

With gratitude,

*Fish for A  
Cure Crew*



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# 2023 CORPORATE SPONSORSHIP OPPORTUNITIES

## Presenting Sponsor - \$25,000

### *One sponsorship available*

- One private fishing charter, including a fully stocked boat with meals provided, for 20 people
- Entry for one boat in the fishing tournament. Each boat includes registration for one captain, three anglers, and four tickets to the Weigh-in Party taking place at the South Annapolis Yacht Centre from 4-9 p.m.
- Two additional Shore Party tickets for sponsor guests
- Two F4AC boat burgees
- Recognition from the podium during Shore Party
- An opportunity to add your company's promotional item in the Captains' Swag Bucket
- Two tickets to LHAAMC's Holiday Toast in December
- Prominent Presenting Sponsor recognition and inclusion on the following:
  - Presenting Sponsor Banner displayed at South Annapolis Yacht Centre
  - Sponsor name on ruler that is used by all anglers to measure fish entered in the tournament
  - Logo placement on F4AC sponsor building banner to be displayed at LHAAMC's Jennifer Road campus in Annapolis (36-foot tall banners that can be seen from Route 50) beginning in October
  - Logo placement on event t-shirts
  - Sponsor name recognition in print and digital ads (What's Up?, FishTalk, and PropTalk) beginning in spring 2023
  - Sponsor name recognition in communications promoting the event (email blasts, social media, web presence, tournament communications) beginning in spring 2023
  - F4AC website link to sponsor's website beginning in spring 2023



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# 2023 CORPORATE SPONSORSHIP OPPORTUNITIES

## Shore Party Sponsor - \$15,000

*Two sponsorships available*

- Entry for three boats in the fishing tournament. Each boat includes registration for one captain, three anglers, and four tickets to the Shore Party taking place at the South Annapolis Yacht Centre from 4-9 p.m.
- Two F4AC boat burgees
- Recognition from the podium during Shore Party
- An opportunity to add your company's promotional item in the Captains' Swag Bucket
- Two tickets to LHAAMC's Holiday Toast in December
- Prominent Shore Party Sponsor recognition and inclusion on the following:
  - Logo placement on F4AC sponsor signage at the Shore Party
  - Logo placement on custom cups, koozies, and napkins
  - Choice of signature cocktail
  - Logo placement on F4AC sponsor building banner to be displayed at LHAAMC's Jennifer Road campus in Annapolis (36-foot tall banners that can be seen from Route 50) beginning in October
  - Logo placement on event t-shirts
  - Sponsor name recognition in print and digital ads (What's Up?, FishTalk, and PropTalk) beginning in spring 2023
  - Sponsor name recognition in communications promoting the event (email blasts, social media, web presence, tournament communications) beginning in spring 2023
  - F4AC website link to sponsor's website beginning in spring 2023



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# 2023 CORPORATE SPONSORSHIP OPPORTUNITIES

## Captain Sponsor - \$10,000

- Entry for two boats in the fishing tournament. Each boat includes registration for one captain, three anglers, and four tickets to the Shore Party taking place at the South Annapolis Yacht Centre from 4-9 p.m.
- Two additional Shore Party tickets for sponsor guests.
- Two F4AC boat burgees
- Recognition from the podium during Shore Party
- An opportunity to add your company's promotional item in the Captains' Swag Bucket
- Two tickets to LHAAMC's Holiday Toast in December
- Prominent Captain Sponsor recognition and inclusion on the following:
  - Logo placement on F4AC sponsor signage at the Captain's Meeting and Shore Party
  - Logo placement on F4AC sponsor building banner to be displayed at LHAAMC's Jennifer Road campus in Annapolis (36-foot tall banners that can be seen from Route 50) beginning in October
  - Logo placement on event t-shirts
  - Sponsor name recognition in print and digital ads (What's Up?, FishTalk, and PropTalk) beginning in spring 2023
  - Sponsor name recognition in communications promoting the event (email blasts, social media, web presence, tournament communications) beginning in spring 2023
  - F4AC website link to sponsor's website beginning in spring 2023



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# 2023 CORPORATE SPONSORSHIP OPPORTUNITIES

## Angler Sponsor - \$7,500

- Entry for two boats in the fishing tournament. Each boat includes registration for one captain, three anglers, and four tickets to the Shore Party taking place at the South Annapolis Yacht Centre from 4-9 p.m.
- Two F4AC boat burgees
- An opportunity to add your company's promotional item in the Captains' Swag Bucket
- Angler Sponsor recognition and inclusion on the following:
  - Logo placement on F4AC sponsor signage at the Captain's Meeting and Shore Party
  - Logo placement on F4AC sponsor building banner to be displayed at LHAAMC's Jennifer
  - Road campus in Annapolis (36-foot tall banners that can be seen from Route 50) beginning in October
  - Logo placement on event t-shirts
  - Sponsor name recognition in print and digital ads (What's Up?, FishTalk, and PropTalk) beginning in spring 2023
  - Sponsor name recognition in communications promoting the event (email blasts, social media, web presence, tournament communications) beginning in spring 2023
  - F4AC website link to sponsor's website beginning in spring 2023



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# 2023 CORPORATE SPONSORSHIP OPPORTUNITIES

## First Mate Sponsor - \$3,500

- Entry for one boat in the fishing tournament. Each boat includes registration for one captain, three anglers, and four tickets to the Shore Party taking place at the South Annapolis Yacht Centre from 4-9 p.m.
- One F4AC boat burgee
- An opportunity to add your company's promotional item in the Captains' Swag Bucket
- First Mate Sponsor recognition and inclusion on the following:
  - Logo placement on F4AC sponsor signage at the Captain's Meeting and Shore Party
  - Logo placement on F4AC sponsor building banner to be displayed at LHAAMC's Jennifer Road campus in Annapolis (36-foot tall banners that can be seen from Route 50) beginning in October
  - Logo placement on event t-shirts
  - Sponsor name recognition in print and digital ads (What's Up?, FishTalk, and PropTalk) beginning in spring 2023
  - Sponsor name recognition in communications promoting the event (email blasts, social media, web presence, tournament communications) beginning in spring 2023
  - F4AC website link to sponsor's website beginning in spring 2023



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# 2023 CORPORATE SPONSORSHIP OPPORTUNITIES

## Navigator Sponsor - \$2,000

- Four tickets to the Shore Party taking place at the South Annapolis Yacht Centre from 4-9 p.m.
- Navigator Sponsor recognition and inclusion on the following:
  - Logo placement on F4AC sponsor signage at the Captain's Meeting and Shore Party
  - Sponsor name recognition in print and digital ads (What's Up? FishTalk, and PropTalk) beginning in spring 2023
  - Sponsor name recognition in communications promoting the event (email blasts, social media, web presence, tournament communications) beginning in spring 2023
  - F4AC website link to sponsor's website beginning in spring 2023

## Deckhand Sponsor - \$1,000

- Two tickets to the Shore Party taking place at the South Annapolis Yacht Centre from 4-9 p.m.
- Sponsor name recognition on F4AC sponsor signage at the Captain's Meeting and Shore Party
- Sponsor name recognition in print and digital ads (What's Up? FishTalk, and PropTalk) beginning in spring 2023
- F4AC website link to sponsor's website beginning in spring 2023



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# THANK YOU!



## F4AC

FISH FOR A CURE

We're grateful for the generous support of our Fish For A Cure (F4AC) captains, anglers, sponsors, volunteers, and community partners who raised over \$575,000 at the 2022 F4AC Tournament, Paul C. Dettor Captain's Challenge, and Shore Party. Thanks to your continued support over the last 16 years, F4AC has raised over \$4.5 million to support the Cancer Survivorship Program at Luminis Health Anne Arundel Medical Center's Geaton and JoAnn DeCesaris Cancer Institute.

### 2022 TOURNAMENT SPONSORS

**TOURNAMENT SPONSORS** | South Annapolis Yacht Centre  
The Albert W. Turner Charitable Lead Annuity Trust

**CAPTAIN SPONSORS** | AllTackle • FishTalk • Heller Electric Company Inc.  
HS Solutions • MaxSent • PropTalk • What's Up? Media

**ANGLER SPONSORS** | Beltway Companies • Constellation Power • Continental Contractors, Inc.  
GMS • Liquefied Creative • My Maritime Career • PEAKE • RBC Wealth Management

**BAR SPONSORS** | Katcef Brothers Inc. • NUTRL

**FIRST MATE SPONSORS** | Allstate Insurance: Valcich & Riggins Agency • Bad Monkey Electric  
Bluewater Yacht Sales • Brait Family Foundation • Broad Reach Retail Partners LLC • CAM Wealth Management  
CDI, LLC • Chesapeake Whalertown • CSSI • Doldon W. More & Associates, LLC. • Eagle Title • Federated Lighting  
First Home Mortgage • George's Beverage Company • HMS Insurance Associates, Inc. • Intrinsic Yacht & Ship  
Invictus International Consulting • Lakeside Title Company • Ledo Pizza • Liff, Walsh & Simmons  
MacKenzie Contracting Company • Naptown Scoop • St. John the Evangelist Catholic School  
St. Mary's Elementary School • Taylor Farms • The Kahan Center • The Severn Group • Tom James • Yorktel

**DECKHAND SPONSORS** | Alta CPA Group, LLC • Annapolis Events • Coakley Williams Construction • Hoonu Media  
JF Marine Service LLC • Ketch 22 LLC • Local Coast • Mike DuVall with FosterThomas Benefits • Obsession  
Sportfishing Charters • Rosso Commercial Real Estate Services • Salesmaster Flooring Solutions  
Scott Schuetter - Shrek and Crew Real Estate • Sing Second Sports • VanDyk Mortgage • Wells Fargo • WRNR

JOIN US IN 2023 AS WE CELEBRATE CONTINUED COMMITMENT TO MAKING A SPLASH IN CANCER CARE FOR OUR COMMUNITY.

[www.FishForACure.org](http://www.FishForACure.org)